

LEARNING EXPEDITION TO SILESIA

12th and 13th of June 2025

PRACTICAL INFORMATION BOOKLET



The booklet cover features a central image of a white drone on a grey surface. Above the drone, the logos of the Czech Aerospace Cluster, Silesian Aviation Cluster, and IDEALIST are displayed. The text on the cover reads: 'LEARNING EXPEDITION TO SILESIA' in large white letters, followed by 'An event for industrial SMEs'. Below this, the dates '12th - 13th June 2025' are shown next to a small airplane icon. Two blue banners labeled 'INNOVATIVE INDUSTRY' and 'DIGITAL TECHNOLOGIES' are positioned below the dates. To the right, the text 'Travel vouchers for SMEs' is accompanied by a location pin icon. At the bottom left, the European Union flag and the text 'Funded by the European Union' are visible. At the bottom right, the contact information 'Contact Us! info@idealist-project.eu' is provided.

CZECH AEROSPACE CLUSTER
MORAVSKÝ LETECKÝ KLÁSTER

Silesian Aviation
Cluster

IDEALIST

LEARNING EXPEDITION TO
SILESIA
An event for industrial SMEs

12th - 13th
June 2025

INNOVATIVE
INDUSTRY

DIGITAL
TECHNOLOGIES

Travel
vouchers
for SMEs

Funded by
the European Union

Contact Us! info@idealist-project.eu



IDEALIST

1. Event schedule

Day 1: Thursday the 12th of June

Location: Conference room in BCU Skyport, <https://maps.app.goo.gl/jNu49uhK145PiN3r7>

Address: ul. Z Krasińskiego 2 40-019 Katowice

DAY 1	Agenda	Theme
08:00-8:15	Departure Meeting	
09:00	Factory A – Urządzenia i Konstrukcje	Study visit
10:30	<i>Coffee break</i>	
10:45	Pitching session	Networking
12:15	<i>Networking lunchbreak</i>	
13:15	Session A - Interactive session	Industry futures
14:15	Session B - Panel Discussion	Digital technologies
15:00	<i>Coffee break</i>	
15:15	Session C - Panel Discussion	Drones
16:00	End of Day1	

Session A: Interactive foresight session: Industry Futures: Signals Shaping Europe's Aerospace, Energy, & Mobility Ecosystems.

Welcome to an interactive exploration of future disruptions! This session will introduce you to key 'signals of change' identified through our Horizon Scan, specifically for the Aerospace & Defence, Energy-Intensive Industries, and Mobility-Transport-Automotive ecosystems. You'll discover potential future disruptions relevant to these sectors. Through a live Menti poll, you will then have the chance to vote on the signals you foresee having the greatest impact on your specific industry, contributing to a collective understanding of the challenges and prospects ahead. No prior knowledge of foresight or Horizon Scanning is needed – your industry experience and perspective are what matter most!

Session B: Digital Tech & Beyond – *From Ideas to Business*

This panel is all about making sense of digitalisation—what actually works, what doesn't, and what's worth investing in. We'll cover how SMEs can adopt digital tools without getting overwhelmed, where other industries are ahead, and what's likely to be mainstream soon. Clear, down-to-earth, and useful.

Session C: Drones – *Disrupting the Sky or Buzzing Around?*

This session dives into where drone tech is really making a difference—and where it's still more hype than reality. We'll talk about practical uses in aerospace, how small businesses can still compete, and what the future might look like. Expect a mix of honest insights, quick debates, and real-world takeaways

Official dinner at 19:00 at Restauracja Tatiana: www.restauracjatatiana.pl

Location: 40-013 Katowice, ul. Staromiejska 5



IDEALIST

Day 2: Friday the 13th of June

Bus Departure at 08:00am

Address: ul. Z Krasińskiego 2 40-019 Katowice

DAY 2	Agenda	Place
08:00	Departure meeting	Meeting at <i>ul. Z Krasińskiego 2 40-019 Katowice</i>
09:00	Visit B	Łukasiewicz – Upper Silesian Institute of Technology
10:30	Visit C	WB Group - Flytronic
12:00	End of Day2	

Visit C: **FLYTRONIC** is the leading research & development center in Poland, specializing in reconnaissance and observation systems based on UAV platforms. The company is involved in industrial research as well as development works in the scope of mechanics, electronics and information technology



Visit B: **Łukasiewicz – Upper Silesian Institute of Technology** provides scientific and research, advisory, and training services to steel producers, users of steel products and institutions related to the iron and steel industry. It conducts advanced research in the field of intelligent mobility, in the scope of aerospace and incremental technologies (3D printing). As well as hydrogen technologies.



Visit A: **Urządzenia i Konstrukcje** is specialized in the design, manufacturing, and servicing of machinery and equipment for the mining, energy, and construction industries, as well as the tourism sector.



2. Funding Scheme for SMES: travel vouchers

Participant to the LEX as “SME representatives” can benefit from support for travel expenses up to 500€. The travel voucher will be distributed by your local cluster: APPAU, Albatros, CCB, CIMES, COMET, DITECFER, GKZ EV, Polymeris. After the event your company can invoice the cluster for “participation to IDEALIST Learning Expedition n°3 in Silesia”



IDEALIST

3. Accommodation Options

Any hotel at city center is fantastic as transportation to the venue by tram is easy and you can discover the city in the evening. Here you can find some recommendation:

4* Hotels:

- Novotel Katowice Centrum: <https://www.booking.com/Share-0MR50B>
- Vienna House Easy by Wyndham Katowice: <https://www.booking.com/Share-Ben1yK>
- Qubus Hotel Katowice: <https://www.booking.com/Share-nukwF4>

3* Hotels:

- Campanille Katowice: <https://www.booking.com/Share-HxJfRU>
- Best Western Hotel Mariacki Katowice: <https://www.booking.com/Share-uW2NvC6>

1* Hotel:

- ibis budget Katowice Centrum <https://all.accor.com/hotel/6601/index.fr.shtml>

4. Contact details for the host: the SAC Silesian Aviation Cluster

- Joanna Wagner: joanna.wagner@aerosilesia.eu , +48 504 256 244
- Aleksandra Dobies: aleksandra.dobies@aerosilesia.eu,

The event is co-organized by the Silesian Aviation Cluster and the Czech Aerospace cluster.

	 <p>Silesian Aviation Cluster</p> <p>The Silesian Aviation Cluster - was founded by representatives of the aviation industry to strengthen cooperation between businesses, create optimum conditions for continuous transfer of knowledge and innovative solutions between the Cluster members not only from the aviation sector but also from other branches of science and industry.</p>
	 <p>CZECH AEROSPACE CLUSTER</p> <p>The Czech Aerospace cluster is an association of Czech aviation companies and educational institutions connected with a desire to develop a competitive aerospace industry. The vision of the Czech Aerospace Cluster is to bring together the manufacturing, development, and research activities of its members and create a complex set of opportunities for cooperation.</p>